PETROLHEADONISM LIVE

TRADERS & SPONSORS

OPPORTUNITIES

PETROLHEADONISM LIVE 18TH & 19TH SEPTEMBER @ KNEBWORTH HOUSE

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INTRODUCING

PETROLHEADONISM LIVE

AT KNEBWORTH HOUSE

18TH & 19TH SEPTEMBER 2021

Forged Productions are delighted to launch its annual premier event in the grounds of Knebworth House; this must see family spectacular will bring some of the world's most exclusive and desirable cars to this epic weekend to celebrate all things automotive!

#sharingthepassion

With over 1,000 cars on display from Supercars to Classics, Americana to the Highly Modified and the 'Interesting' PLUS Petrolheadonism Live will host a £50m+ Hypercar Enclosure in the shadows of Knebworth House. Over 50 car clubs are set to attend the event, so enthusiasts will see an incredible array of classics and modern classics to rival any automotive event – it's all about

#realcarsrealpeople.

GUEST OF HONOUR: RICHARD RAWLINGS

We are beyond excited to announce that Richard Rawlings*, owner of Gas Monkey Garage and star of Discovery's Fast N' Loud, will be Guest of Honour, making his first visit to any UK automotive event! Richard will be making special guest appearances throughout each day, judging the Elite Class competition and speaking on the Live Stage!

#ONIT

The Main Arena will host the 'Petrolheadonism Elite 2021' competitors and display the most astounding vehicles from 7 varied classes presented by 7 different experts in their class. These cars will parade across the catwalk each day creating a moving masterpiece and ensuring we see the most of the Elite Class on display

#drivennothidden

WWW.PETROLHEADONISM.CLUB/PETROLHEADONISM-LIVE | SUPPORT@FORGEDPRODUCTIONS.CO.UK

*appearance is subject to international travel restrictions.

JOIN US - GET INVOLVED!

PETROLHEADONISM LIVE

AT KNEBWORTH HOUSE

18TH & 19TH SEPTEMBER 2021

A limited number of partner opportunities are available to position your brand in pride of place in front of a captive audience of over 20,000 - allowing you to market your brand directly to the Petrolheadonism Live audience.

HEADLINE SPONSOR — £7500+VAT

SOLD

- 12m x 6m area with display for up to 6 vehicles
- 10 VIP 2 Day Passes - non transferable
- 10 Tickets for Saturday evening drinks reception
- Large logo on digital event flyer
- 1 off 2m banner prominently on the main stage
- 2 off 4m x m banner either side of entrance to the Hypercar Lawn *
- 1 off printed banner either side of the Elite Class Arena entrances *

MAIN SPONSOR — £4000+VAT

- 9m x 6m area with display for up to 4 vehicles
- 6 VIP 2 Day Passes - non transferable
- 6 Tickets for Saturday evening drinks reception
- Medium logo on digital event flyer
- 1 off 3m x 1m banner on front of the main stage *
- 1 off banner at the entrance to the Hypercar Lawn *
- 2 off printed banners either side of the Elite Class Arena entrances *

LARGE TRADE STAND — £2000+VAT

- 2 days
- 9m by 3m Trade Area
- Includes 4-6 Display Vehicles

MEDIUM TRADE STAND — £1350+VAT

- 2 days
- 6m by 3m Trade Area
- Includes 2-4 Display Vehicles

STALLS/ PITCHES — £750+VAT

- 2 days
- 5m by 3m Trade Area

REGISTER HERE

WWW.PETROLHEADONISM.CLUB/PETROLHEADONISM-LIVE | SUPPORT@FORGEDPRODUCTIONS.CO.UK

(* banners supplied by Forged Productions, print ready artwork to be supplied by partner)

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KNEBWORTH HOUSE

Knebworth House is a Grade II listed, Tudor Gothic style country house, surrounded by a 250 acre deer park. Knebworth House has also been host to music concerts featuring huge names such as The Rolling Stones, Oasis and Elton John along with the filming of blockbusters like The Kings Speech and Batman The Movie.

Petrolheadonism Live at Knebworth will be situated right next to the fantastic house.

PLACES TO STAY

Hotels and campsites can be found HERE

FINDING KNEBWORTH HOUSE

SEE GOOGLE MAP & GET DIRECTIONS

By road: Knebworth House & Park are accessed direct from the Junction 7 roundabout of the A1(M) motorway at Stevenage South, 29 miles north of London. There are signs on both carriageways of the motorway. Plenty of free parking for cars and coaches.
If you are using a Sat Nav system, use the post code of the Stevenage Novotel at Junction 7 – SG1 2AX – not the Knebworth House post code.

By rail: The nearest rail station is Stevenage, two miles from Knebworth Park. There is a taxi rank at the station. Non-stop Inter-City and local services run to Stevenage station from London's Kings Cross station around every 30 minutes.
There are also frequent Inter-City connections on the East Coast main line from Cambridge, York, Leeds, Newcastle, Edinburgh and Glasgow. **We recommend taking a taxi from the station.**